



For PAX Streamline, Inc.
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PAX Streamline Selected by AlwaysOn as a GoingGreen Top 100 Category Winner *Recognized for game-changing technology and market value*

Novato, CA, September 7, 2009 – PAX Streamline today announced that it has been chosen by AlwaysOn as one of the GoingGreen Top 100 Winners in the category Clean Manufacturing and Clean Products. Inclusion in the GoingGreen 100 signifies major developments in the creation of new business opportunities in the green technology industries. PAX Streamline was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

PAX Streamline and the GoingGreen Top 100 Companies will be honored at GoingGreen West on September 14th - 16th, 2009 at Cavallo Point in Sausalito, CA. This two-and-a-half-day executive event features CEO presentations and high-level debates on the most promising emerging green technologies and new entrepreneurial opportunities.

"The GoingGreen Top 100 winners have excelled in key strategic areas in the global clean energy technology markets," said Tony Perkins, founder and CEO of AlwaysOn. "We congratulate them for their success in introducing new tools, services, and systems that are driving the next phase of greentech innovation and transforming the biggest industries on earth."

The GoingGreen 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list.

Spun off from parent company PAX Scientific, Inc., PAX Streamline focuses on high-efficiency HVAC and refrigeration products, and wind turbines. The company's technology leverages efficiencies found in nature to overcome friction, reduce drag, and create a streamlined flow for industrial equipment. PAX Streamline's first offering, Sonoma Cool, employs salt, heat, and water to significantly reduce the energy usage of commercial air conditioning systems.

A full list of all the GoingGreen Top 100 Winners can be found on the AlwaysOn Web site at <http://alwayson.goingon.com/permalink/post/33354>.

"PAX Streamline is delighted to be recognized on the GoingGreen 100 list," said CEO John Webley. "We are committed to creating clean technologies like Sonoma Cool that reduce the industrial world's carbon footprint—and help the emerging world avoid reproducing our wasteful mistakes." He continued, "Making green, energy efficient choices is the smart way to do business. We salute the companies on the GoingGreen 100 list who are making sustainable products a reality."

About PAX Scientific

PAX Scientific is an industrial design firm that employs a fundamental scientific discovery, called the PAX Streamlining Principle, to translate natural flow efficiencies into streamlined geometries. The company then uses these geometries to create designs that significantly improve the performance, output, and energy usage of a wide range of industrial and domestic equipment. PAX licenses its patented designs to manufacturers.

About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, AlwaysOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, OnHollywood, OnDC, GoingGreen East and West, Venture Summit East and West) and quarterly print "blogazine" by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, AlwaysOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

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